

## ABSTRACT OF THE DISCLOSURE

A process and device are provided for setting the crop mark for and/or in a print production, in which prints are continuously printed on a web. At least one printing couple for printing on a web is provided. A lengthwise cutting device cuts the web into a first web strand and at least one second web strand. A converging device is provided for converging the first web strand with at least the second web strand and/or at least one other web strand to form a bundle. A cross-cutting device cuts the bundle. A crop mark setting device is provided with at least one deflecting device for each of the web strands of the bundle. The deflecting devices form a deflection axis for the web strand of the bundle, the web strand being associated with it. The deflecting device is mounted movably such that the particular deflection axis formed is adjustable at right angles to an axial direction by a maximum adjusting path length. The maximum adjusting path length of each deflecting device is such that the adjusting path lengths by which the deflection axes must be adjusted for setting the crop mark positions of the web strands, the crop mark positions being related to the cross-cutting, can be split between the deflecting device of all web strands of the bundle.